A DEMONSTRATION

of the Aubry Sisters Beautifiers and Toilet Preparations. On Special Counter near main entrance.

# THE PORTEOUS & MITCHELL COMPANY

# 1873 THE LAST DAY OF OUR 39th ANNIVERSARY SALE 1912

When the store closes Tonight our Anniversary Sale will end. Our Anniversary Sales are important occasions, as in addition to our Annual Spring Opening in every department of the store we are having

# A SERIES OF CELEBRATION SALES

The Offerings comprised in this Thirty-ninth Anniversary Sale include only the newest and most staple kinds of Spring Merchandise and involve every department

LOOK for the Anniversary Specials. Every item will be prominently displayed on our counters and special price tickets will help you locate the Anniversary offerings.

#### MEN'S WEAR

Anniversary specials in Men's Neckwear, Suspenders, Hosiery, Shirts, Underwear, Suits and Top Coats.

Men's New Spring Neckwear, in all the leading shapes and colorings-Anniversary Price 39c, regular price

Men's Suspenders, Lest quality liste elastic webbing, calfskin ends Anniversary Price 19c, regular price 35c a pair. Men's Pancy Liste and Japanese Silk Hostery Anniversary Price 19c,

Weight Shirts and retrica 50c.

the celebrated \*Fox new Anniversary Price \$1.29, regular price \$1.50 a pair.

Men's Blue Chambray and Black and White Working Shirts Anniversary Price 39c, regular price 50c. Men's Negliges Shirts, newest spring

patterns - Anniversary Price regular \$1.90 Shirts.

Men's Soisette Pajamas, in plain and fancy colors—Anniversary Price 98c, regular price \$1.50 a Suit. Men's Heavy Weight Blue Denim Overalls Anniversary Price 39c, regular price 50c a pair.

Men's Cotton Worsted Working Trousers, in a variety of patterns— Anniversary Price \$1.19, regular price \$1.50 a pair.

Men's Spring Weight Blue Serge-Suits, guaranteed fast color, lined with Hest Quality Serge, in all sises, reg-ular and stouts—Anniversary Price \$12.50, regular price \$15.00.

Men's Spring Weight Top Coats, in black and dark gray, slik faced to the edge. Anniversary Price \$12.50, regular price \$15.00.

#### BOYS' WEAR

Boys' Silk-lined Golf Caps Annivers-sary Price 39c, regular price 50c. Boys' Knickerbocker and Bloomer Trousers, sizes 4 to 16—Anniversary

Boys' Two-piece Suits, of navy serge and mixture, sizes 5 to 17—Anniversary Price \$3.39, regular price \$5.00. Hemmed Turkish Towels, extra quality—Anniversary Price 28c, value 29c. Boys' Russian and Blouse Suits, of navy serge and mixtures, sizes 3 to 8-Anniversary Price \$4.39, regular price \$5.50.

Boys' Norfolk and Double-breasted Suits, sizes 7 to 15—Anniversary Price \$5.39, regular price \$6.50. Boys' Rubber Coats, sizes 4 to 18 years Anniversary Price \$2.39, reg-

#### WOMEN'S SWEATERS

Women's and Misses' Coat Sweaters— Anniversary Price \$2.39, regular

omen's and Misses' Coat Sweaters— Anniversary Price \$3.39, regular price \$5.00.

#### HOSIERY SPECIALS

Some of the best values for Anniversary Week are in the Hosiery Depart-

CHILDREN'S Fast Black Ribbed Hosiery, full seamless, sixes 6 to 915-CHILDREN'S Fast Black Liele Hos-lery, seamless, sizes 6 to 3½ Anni-versary Price 14c, regular price 19c

HILDREN'S Brilbant Liele Hostery, fast black, sizes 8 to 9½. Anniver-sary Price 19c, regular price 25c a

WOMEN'S Brilliant Liste Hoslery, fast black, gause weight, with garter tops—Anniversary Price 19c, regular

price 25c a pair WOMEN'S Silk Link Hosiery, fast Anniversary Price 19c, regular price 25c a pair.

FOMEN'S Pure Silk Hoxiery, in black

full-fashioned, with lishe tops and full-fashioned, with lishe tops and lishe spliced soles—these are second quality of regular 50c Hostery— Anniversary Price 29c. WOMEN'S Fine Quality Black Silk Hostery, all perfect goods, and regu-lar 75c, value Anniversary Price

#### KNIT UNDERWEAR

wo cases of Women's Summer Weight Ribbed Pants, knee length and lace trimmed, both regular and extra large sizes second quality of 150 and 29c Pants Anniversary Price 190.

Women's Medium Weight Ribbed Vests and Fants long and short sleeve vests, ankle and knee length pants, regular and extra large sizes, -Anniversary Price 29c, regular

omen's Medium Weight Fine Ribbed Vests and Pants, long and short sleeve vests, ankle and knee length pants, regular and extra large sizes— Anniversary Price 42c, regular

#### LONG GLOVES 59c

Women's 16-Button Length Long Silk Gloves, in both black and white, and in all sizes—Anniversary Price 59c, regular \$1.00 value.

#### COTTONS, ETC.

Brown Sheeting - Anniversary Price 5%c, value 7%c - 4 Brown Sheeting - Anniversary Price 734c, value 10c.

-4 Bleached Sheeting-Anniversary Price 7%c, value 10c,

8-4 Brown and Bleached Sheeting-Anniversary Price 19c, value 25c. Sheets, size 70x90-Anniversary Price

Sheets, size \$1x90—Anniversary Price 58c, value 75c. Sheets, size 81x90-Anniversary Price 690, value 89c Pillow Cases Anniversary Price 11360 value 15c.

Pillow Cases—Anniversary Price 17c, value 22c. otton Blankets-Anniversary Price

67c, value 85c. Woolnap" Blankets - Anniversary Price \$1.64, value \$2.00. Vool Blankets Anniversary Price \$2.95, value \$4.00.

dl-wool Plaid Blankets—Anniversary Price \$5.95, value \$8.50. All-wool Plaid Blankets Anniversary Price \$6.95, value \$10.00.

#### TABLE LINENS, ETC.

e-inch Satin Finish Table Damask-Anniversary Price 29c a yard. 9-inch Satin Finish Table Damask-Anniversary Price 48c a yard, value

0-inch Irish Linen Table Damask-Anniversary Price 89c a yard, value

4 and 68-inch Half-bleached, all pure Linen—Anniversary Price 48c a yard, value 59c and 69c. apkins, size 5-8-Anniversary Prices

690 a dozen, value 95c—at \$1.15 a dozen, value \$1.50—at \$1.68 a dozen, value \$2.00. Pattern Table Cloths, all pure linen, size 2x3% yards—Anniversary Price \$1.95, value \$2.75.

Crochet Bed Spreads, full size, slight-ly imperfect — Anniversary Price \$1.59, value \$2.00. 18-inch Absorbent Diaper, standard grade—Anniversary Price 48c for a ten-yard piece, value 65c.

36-inch English Long Cleth—Anniver-sary Price 96c for 12-yard piece, value \$1.50.

#### RIBBONS

All Silk Taffeta Ribbon, 3 inches wide, in black, white and all the wanted colorings — Anniversary Price 90, regular price 12%c a yard.

All Silk Brilliant Taffeta Ribbon, 514 inches wide, in black, white and all the wanted colorings Ansiversary Price 19c, regular price 25c a yard 1,000 yards of Fancy Ribbons, 6 inches wide, in a splendid assortment of novelty effects, desirable for Hair Ribbons, Etc.—Anniversary Price 19c, regular prices 25c and 39c a yard.

Wash Ribbons, 5-yard pieces, in white, pink and blue-Anniversary Prices: No. 1 —5c a piece, value 6c No. 1½—6c a piece, value 8c No. 2 —8c a piece, value 10c

#### INITIAL

HANDKERCHIEFS 8c

Men's Japonette Handkerchiefs, with initials, all letters-Anniver sary Price Sc, regular price 10c each

#### CARPETS, ETC.

27-inch Napier Stair Carnet Anniver-sary Price 33c, regular price 45c a

100 Mottled Axminster Rugs. 27x54 inches — Anniversary Price \$1.29, regular price \$1.75. Two-part. Soft Top Mattresses, full size—Anniversary Price \$2.49, regular price \$3.25.

### WINDOW DRAPERIES

Yard-wide Curtain Muslin, pretty pat terns for Sash and Long Curtains— Anniversary Price 71/20, regular price 10c a yard.

Opaque Window Shades, eight good colors—Anniversary Price 19c, reg-ular price 25c each. 100 pairs of Ruffled Muslin Curtains, full lengths—Anniversary Price 36c, regular price 49c a pair.

Net Curtains, flat, with pretty re-naisance edging and inserting—Anni-versary Price 79c, regular price \$1.00

#### **UMBRELLAS**

The Porteous & Mitchell Co.

Umbrelias, sizes 26 and 28-inch for Men and Women, piece-dyed taffe-ta covering—Anniversary Price \$1.50, regular price \$2.50.

mbrellas for Men and Women, sizes 26 and 28-inch, all silk and yarn-dyed taffets covering Anniversary Price \$2.98, regular price \$5.00.

#### CANDY DEPARTMENT

An Anniversary Special-Chocolates including Butter Creams, Fruit Cake Cream Raisins, Coconnut Squares, Belmont Coconnut Creams—Anni-versary Price 29c, regular price 40c

# MEN'S CLOTHING DEPARTMENT



We invite you to the Informal Opening Today of Spring Clothing and Purnishings for Men. Youths

Our Spring showing of Men's Apparel surpasses any previous showing we have ever made. The completeness of our stock gives our "Men's Store" standing that appeals to the best dressed men of Nor wich as well as the men who wish to secure the beand finest that money will buy.

#### For the Easter Outfit

we are at your service. Clothing, Hats, Shirts, Neckwear, Hosiery, etc.

MEN'S AND YOUTH'S SUITS

Our Spring showing includes all the newest models-from the foremest makers in this country. You have our assurance of correct styles, high grade shape-keeping tailoring and a choice selection of

We are exclusive agents for Norwich and vicinit for Browning , King & Company Clothing for Men and Young Men.

A WORD TO YOUNG MEN

We ask the Young Men who observe somethin distinctive to look over our Spring showing of Fabrics from the well known "Royal Tailors." Suits built to your individual measures from the croam of all the season's woolen innovations-and yet built at a price that even the modest moderate wage-carner can cheerfully afford.

Men's Furnishings

Men's Hats, including the celebrated "P. & M. Special Hat—Men's Shirts, including the "Eagle Brand" Shirts—Men's "Frishle" Collars, Men's Dreas Gloves, Neckwear, Hosiery, etc.

#### BOYS' WEARING APPAREL

The Boy will want something new for Easter-a new Suit, new Top Coat, new Waist or Hat. Our Boy's Department was never better prepared than now to supply the newest ideas in Boys' Wear.

Boys' Golf Caps

Boys' Spring Hats Boys' White Blouses

Boys' Colored Blouses Boys' Knee Trousers Boys' Bloomers

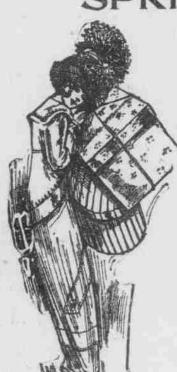
Boys' Two-piece Suits

Boys' Knickerbockers

Boys' Russian Suits Boys' Sailor Suits Boys' Reefers

Boys' Top Coats

## SPRING MILLINER



Our Millinery Department is showing the greatest values and largest assortment of Trimmed Hats ever shown hereabouts. Women who come here for their Easter Hats will not be disappointed.

#### The Best \$3.98 Hats

We show the Best \$3.98 Hats to be had anywhere. Fully 100 Women's Fine Dress Hats at this price— every hat different—equal to hats sold elsewhere at \$5.00.

# The Best \$5.00 Hats

We show the Best \$5.00 Hats that t this price— Hats at this price—every one a dis-equal to hats—tinct design—equal to hats sold else-

Trimmed Outing Hats for Women, Misses and Childrena splendid showing-at 98c to \$2.89.

Untrimmed Hats for Women, Misses and Children-all the newest shapes and most fashionable colorings. Children's Dress Hats-dainty creations-in a splendid

assortment-at \$1.98 to \$4.98.

Women's Dress Hats, hundreds of newest Spring Models, and the prices are \$1.98, \$2.48, \$2.98 and up to \$25.00.

Flowers, Fancy Feathers, Ornaments, Etc.—in a splendid

## WOMEN'S SPRING APPAREL SUPERB SHOWING OF NEW SPRING MODELS IN WOMEN'S SUITS, COATS

AND DRESSES

Women's Spring Suits in newest Spring models, most stylish ma-Before deciding upon your new Spring Suit or Coat you should see

WOMEN'S STYLISH SPRING SUITS terials and most fashionable colorings-splendid value Suits-

WOMEN'S SPRING WEIGHT COATS

At \$15.00, \$20.00, \$25.00, \$27.50 and \$32.50

Women's Spring Coats of wide-awake Cheviot, with long revers. trimmed collar and cuffs-also black, pavy and white Storm Serges At \$15.00, \$17.50, \$20.00, \$25.00 and \$27.50

WOMEN'S NEW SPRING DRESSES Women's Dresses in all the newest styles for Spring-Wash Dresses for street wear, Serge Dresses and dainty White Lingerie Dresses-

Women's Dresses in prices from \$2.25 to \$22.50 WOMEN'S NEW SPRING WAISTS

A splendid showing of New Models in Waists ranging from a big variety of styles in Tailored and Lingeric Waists at 89c all the way to dainty Silk Walsts at \$5,00.

See our special showing of Waists at 89c

# Three Very Special Offerings for Today

\$1.50 Linon Waists at \$1.19 | \$4.50 Messaline Waits \$3.48 Women's White Linon Shirts and Pleated Waists—these are amongst the most desirable of this season's styles, and are in great demand at present—regular \$1.50 Waists at \$1.18.

Women's new Spring styles of Meswomen's new Spring styles of Mes-saline and Japanese Silk Walsts with Dutch neck and short sleeves, trimmed with dainty lace in white, navy, tan, Copenhagen and gray-regular \$4.50 Walsts at \$3.48.

Twenty-five Women's \$20.00 Tailored Suits at \$17.50

Women's smart Tailored Suits, newest Spring models, lined with fine quality Peau-de-Cygne, colors are navy, tan, Copenhagen and gray, sizes 14 to 33-these are regular \$20.00 Suits at \$17.50.

# A SERIES OF CELEBRATION SALES

We Want You to read this advertisement—name for item—compare the advertised prices with the regular prices, and note the big savings. We guarantee that every reduction quoted is absolutely truthful.

LOOK for the Anniversary Specials. Every item will be promisently displayed on our counters and special price tickets will bely you ocate the Anniversary offerings.

#### WASH GOODS

All our Best Quality Dress Prints, in cluding Indigoes, Silver Grays, Black and White, Fancies and Light Shirt-ing Prints—Anniversary Price 5c, regular price ic a yard. Outing Funnel, in checks, stripes and

plaids, 2 to 10-yard lengths-Anniversary Price 5c, regular price 5c a Dress Ginghams, "Everett Classics" brand, medium and dark colorings, stripes, figures and dots, 10 to 20-yard lengths — Anniversary Price

6/20, regular price to a yard 3-inch Dress Cambries, in light and dark colorings a big assortment— Anniversary Price 8/2c, regular price

000 yards of newest spring designs in 27-inch Dress Glogbame 100 de-signs to select from Anniversary Price 81/2c, regular price 121/2c a yard 32-inch Zephyr Dress Ginghams, in big range of newest spring designs and colorings, including plain colors —Anniversary Price 10½c, regular price 12½c a rard.

#### LACE DEPARTMENT

Anniversary Offerings of Laces, Emproideries, Trimmings, Neckwear, Etc. All Linen Cluny Lace Edgings, all widths—Anniversary Price 5c a yard,

value 10c and 1254c.
Batiste Bands, with Baby Irish Lace, all widths—Anniversary Price 29c a yard, value 55c and 75c. Oriental Lace All-over, white cream and ecro-Anniversary Price 59c a yard, value \$1.00.

ace Guimper, black, white and ecru, all sizes—Anniversary Price 98c. value \$1.50.

fack Lace All-over, silk embro for yoking-Anniversary Price 98c a yard, value \$1.50. -inch Tucked Net, white and ecri for yokes and gulmpes Anniversary Price 98c a yard, value \$1.50.

famburg Embroideries, Edgings and Insertings Anniversary Price 5c a yard, value 10. tamburg Embraheries in sets-Edg-ings and Insertings to match Anni-versary Price 19c a yard, value 25c to

8-inch Embroidered Flouncings, fo waists and dresses - Anniversary Prices 29c a yard, value 59c. -inch Embroidered All-over for walsts, yokes, etc. Anniversary Price

29c a yard, value 50c. 2-inch Embroidered All-over for walsts, yokes, etc.—Anniversary Price 590 s yard, value 75c and \$1.00. and 27-inch Embroldered All-ove on cross-bar muslin, very desirable for lingerle watsts — Anniversary Price 98c a yard, value \$2.50.

lik Trimming Braids, black and colors, all widths-Anniversary Price 12/20 a yard, value 25c. Vomen's Neckwear, including Silk Bows, Jabots, Pitc.— Anniversary Price 12/2c, value 25c.

dads Vella, Shetland finish, in bl white and colors—Anniversary Price 59c, value \$1.00. hiffon Made Veils, 2 yards long and 1-yard wide, all colors—Anniversary Price 79c, value \$1.00.

## KITCHENWARE DEP'T.

Plain, Thin Blown Tumblers-Anni versary Price 42c, regular price 60 Nickie-plated Alarm Clocks, reliable in every way—Anniversary Price 590,

### DRESS GOODS

regular price Tac.

6-inch, strictly All-wood imperia Serge, 21 spring colorings—Anni-versary Price 39c, regular price 35s

60-inch Suiting, white ground with black stripes—Anniversary Price 39c, regular price 50c a yard. 6-inch All-wool Storm Serge pencil stripes Anniversary Price 39c, regular price 50c a yard. 12-inch All-wool Dress Goods in plain

and fancy weaves, newest styles and colorings Anniversary Price 59c, regular price 75c a yard. 50-inch Sulting Serges in black and navy — Anniversary Price 79c, reg-ular price \$1.00 a yard.

42-inch All-wool Poplin, in ten of the most popular spring colorings—An-niversary Price 79c, regular price 42 and 45-inch All-wool Novelty Dress Goods, new spring designs Anni-versary Price 79c, regular price \$1.00

# NEW SILKS

Striped Japanese Silk, washa ble-Anniversary Price 29c, regular price 39c a yard. inch Striped Silk Volles, washable Anniversary Price 29c, regular price 35c a yard.

7-inch Striped Silk Eolienne, washa

ble Anniversary Price 29c, regular price 39c a yard. Silic Foutlands, in stripes, figures and dots, in all the fashionable spring colorings—Anniversary Price 39c, regular prices 25c and 75c a yard

35-inch All Silk Messaline, the most popular slik of the season, in black, white and all the spring colorings, hest \$1.00 Silk—Anniversary Price

#### WOMEN'S WEAR

Anniversary Offerings of Wessen's Suits, Coats, Dresses and Waists- Re markable values.

Women's and Misses Tailored Sults, newest spring models, and in all the fashionable colors. These are our regular \$15.00 and \$11.50 Spring Sults—Anniversary Price \$12.45.

Women's and Misses' Spring Coats, stylish models, in all the newest spring shades. These are our requiar \$15 Coats—Anniversary Price \$12.49.

Women's and Misses' Dresses, of fine quality storm serge, with trimmed collar and cuffs, in all the new spring shades, regular price \$7.50—Anni-versary Price \$5.89. Women's Waists, a big assertment, including white tailored plats and ambroidered, pencil stripe Wadras, dainty lingerie, etc., regular prices \$1.00 and \$1.26—Anniversary Prices

Women's Mannish Shirts and Waists, with plain and embroidered fronts, regular price \$2-Anniversary Price \$1.69.

Women's Mannish Shirts and Wajsts.

in all the newest spring models, reg-ular price \$2.98—Anniversary Price \$2.39.

# DRESS LININGS

Best Quality Rid-finish Lining Cam-bric-Anniversary Price Se.

16-Inch Satteen, very instrous finish, in a full line of colors, regular price 25c a yard—Anniversary Price 18c. All Linen, Shrunk Canvas, in black and brown, regular price 25c a yard—Anniversary Price 19c,

ART DEPARTMENT Stamped Jabots, on linen, new designs
—Anniversary Price 7c, value 124c.
Stamped Tray Cloths, assorted sizes
Anniversary Price 19c, value 26c. stamped Walsts, on votle Anniver-sary Price 39c, value 59c and Tec. tamped Pillow Cases, all linen, neat designs—Anniversary Price \$1.69 a

pair, value \$2.00. Surran Scaris and Pillow Shams, hem-stitched and scalloped edges—Anni-versary Price 19c, value 25c. Hand-drawn Linen Scarfs, assorted

patterns - Anniversary Price 790 irish Crochet Opera Bags, hand-work —Anniversary Price 98c, value 21.5c. Royal Society Embroidery Cotton, odd shades Anniversary Price 10c a

## CHILDREN'S DRESSES

Children's New Spring Dresses of chambray, percale and plaid ging-ham, latest spring style, ages 2 to 6 years, regular price 750 Anniver-sary Price 59c.

Something New! Children's Wash Dresses of chambray, percale and gingham—two pairs of "Kickers" with each dress, regular prices \$1.25 and \$1.29—Anniversary Price \$1.09.

## HOUSE DRESSES, ETC.

Women's One-piece House Dresses. materials are percales and gingbams, in light and dark colors, made with high and Dutch neck, regular price \$1.00 Anniversary Price 89c. Women's Musiin Night Robes, high and low necks, lace and hamburg trim-med, regular price \$9c. Anniversary

comers Corsets in both long and short models, with four hose supporters—our regular 50c Corsets—Anniversary Price 39c. Women's Corsets in all the best knows makes - Warner's, C. B., R. & G., Ive Thomson's, Royal Worcester Bir-our regular \$1.00 Corsets - Anniversary Price 89c.

Women's Muslin Night Robes, a va-riety of styles, all daintily trimmed with hamburg and lace, regular price \$1.00—Anniversary Price \$5c.

# SMALL WARE DEP'T.

Women's Wide Silk Elastic Belts, in black and colors, regular price 50c— Anniversary Price 29c. elluloid Dressing Combs, in white and colors, regular price 25c-Anni-versary Price 15c. Women's 24-inch Switches, of good quality hair, in good shades of brown, regular price \$2.09—Anni-versary Price \$1.29.

Women's Velvet Bags, gilt trimmed with long cord handle, regular price \$1.00—Anniversary Price 75c.

Women's Black Leather Carriage Bags, leather lined, with purse inside, regular price \$1.50—Anniversary Price oc.

Women's Unbreakable Mesh Bugwith 5-inch frames, unlined regul-Box Writing Paper, Initialed. finish paper, regular prices 33c a box—Anniversary 17c.

Linen-finish Writing Paper, in pound packages, regular price pound—Anniversary Price 17c. Peroxide at these prices during Anni

4-ounce at 5c, value 15c a-ounce at 10c, value 15c 16-ounce at 15c, value 25c

The Porteous & Mitchell Co.